

# Bachelor of Journalism

UNIVERSITY OF MISSOURI  
SCHOOL OF JOURNALISM

- Bachelor's degree in Reporting/Editing
- Teacher's Assistant in copy editing

# RESUME

- Career milestones
- Honors
- Education
- .... Etcetera

# CAROL ZUBER-MALLISON

carol@zmgraphics.com  
cell/text: 214-906-4162  
www.zmgraphics.com  
2340 Edwin St., Fort Worth, Texas 76110-6634

4-H girl raised on farm outside Columbia, Mo.

Awards from Texas Press Association and Society of Newspaper Design for page design and headline writing

COLLEGE OF ST. THOMAS MORE  
Intro to Philosophy

Katies Awards from Dallas Press Club for ExxonMobil annual report

TEXAS CHRISTIAN UNIVERSITY  
Figure drawing

Monthly maps for *American Way* and *Southwest Spirit* inflight magazines

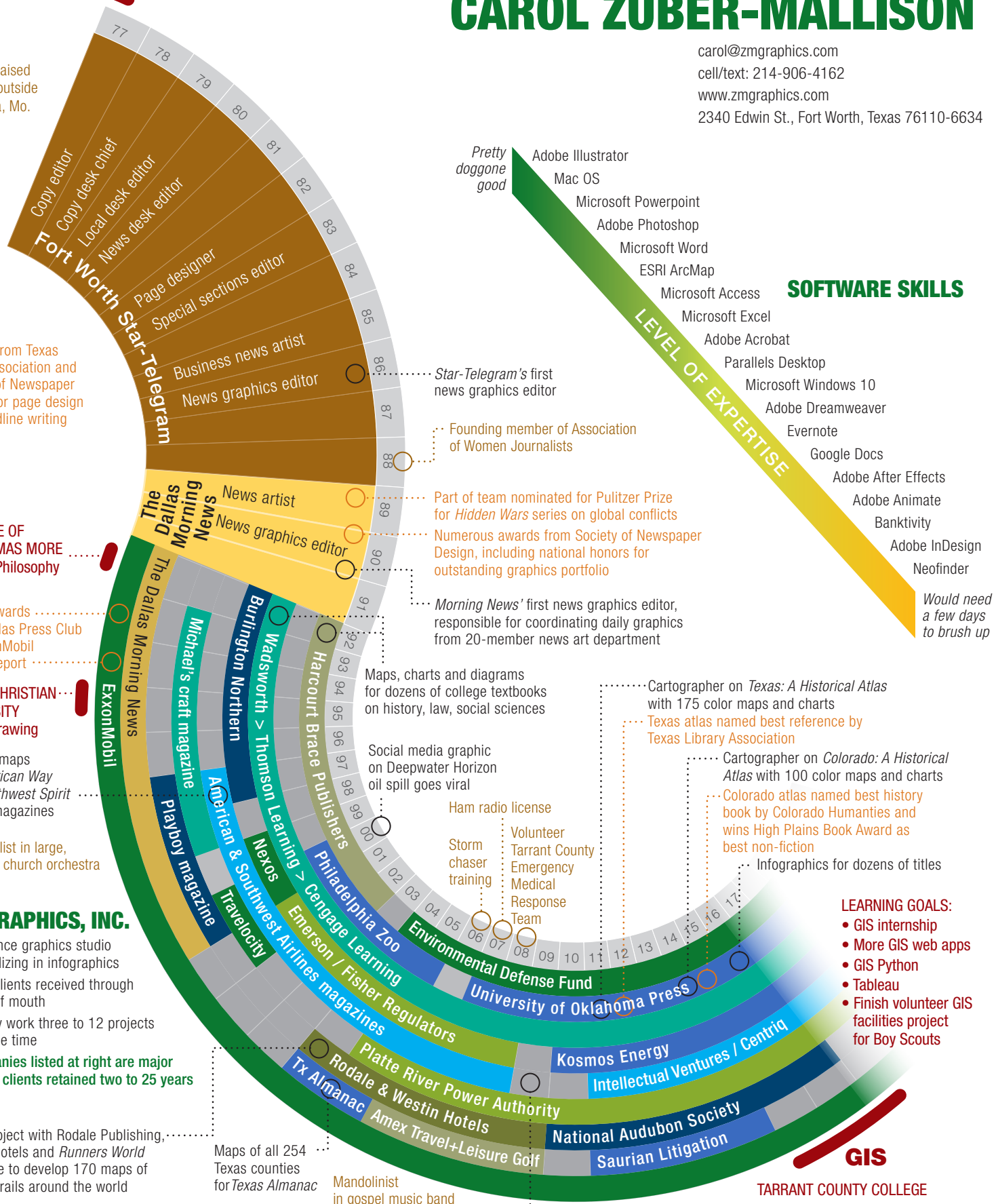
Violin/violist in large, semi-pro church orchestra

## ZM GRAPHICS, INC.

- Freelance graphics studio specializing in infographics
- Most clients received through word of mouth
- Usually work three to 12 projects at same time
- Companies listed at right are major repeat clients retained two to 25 years

Team project with Rodale Publishing, Westin Hotels and *Runners World* magazine to develop 170 maps of jogging trails around the world

Developed Climate Change Index graphics for International Geosphere-Biosphere Programme (Royal Swedish Academy of Sciences), presented at U.N. climate negotiations, Copenhagen



## SOFTWARE SKILLS

- Adobe Illustrator
- Mac OS
- Microsoft Powerpoint
- Adobe Photoshop
- Microsoft Word
- ESRI ArcMap
- Microsoft Access
- Microsoft Excel
- Adobe Acrobat
- Parallels Desktop
- Microsoft Windows 10
- Adobe Dreamweaver
- Evernote
- Google Docs
- Adobe After Effects
- Adobe Animate
- Banktivity
- Adobe InDesign
- Neofinder
- Would need a few days to brush up

## LEARNING GOALS:

- GIS internship
- More GIS web apps
- GIS Python
- Tableau
- Finish volunteer GIS facilities project for Boy Scouts

## GIS

### TARRANT COUNTY COLLEGE

- Basic GIS Certification, 12/2016
- Web programming classes, 2017
- GIS Associates Degree, 12/2017

EDWARD TUFTE  
Seminar on data visualization