

# CAROL ZUBER-MALLISON

**PORTFOLIO** Viewable online at [www.zmgraphics.com](http://www.zmgraphics.com)

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**SOFTWARE SKILLS**



**BJ UNIVERSITY OF MISSOURI SCHOOL OF JOURNALISM**

- Bachelor's degree in Reporting/Editing
- Teacher's Assistant in copy editing

4-H girl raised on farm outside Columbia, Mo.

Awards from Texas Press Association and Society of Newspaper Design for page design and headline writing

**COLLEGE OF ST. THOMAS MORE**  
Intro to Philosophy

Katies Awards from Dallas Press Club for ExxonMobil annual report

**TEXAS CHRISTIAN UNIVERSITY**  
Figure drawing

Monthly maps for American Way and Southwest Spirit inflight magazines

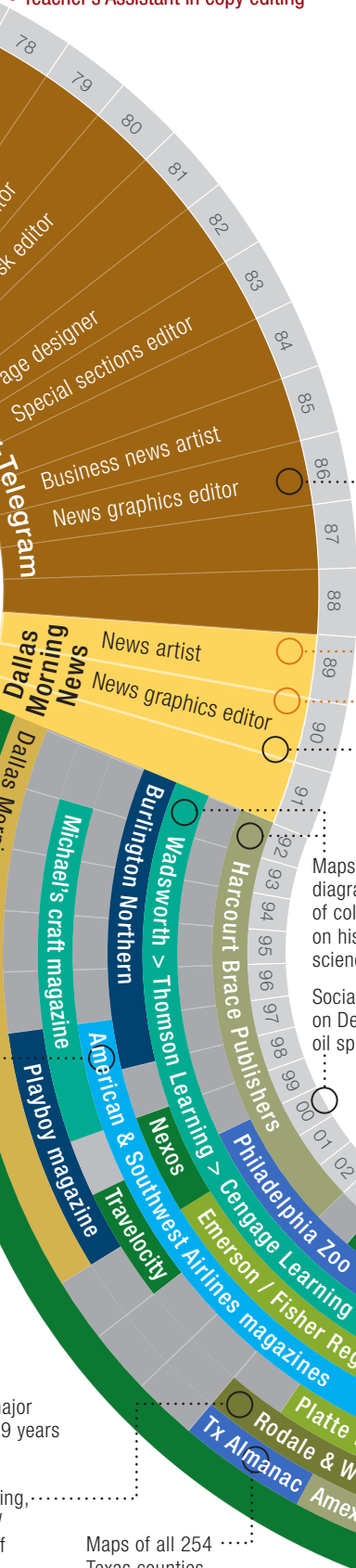
Violin/violist in large, semi-pro church orchestra

**ZM GRAPHICS, INC**

- Freelance graphics studio specializing in infographics
- Most clients received through word of mouth
- Usually working three to 12 projects at same time
- Companies listed at right are major repeat clients retained two to 29 years

Team project with Rodale Publishing, Westin Hotels and *Runners World* magazine to develop 170 maps of jogging trails around the world

Developed Climate Change Index graphics for International Geosphere-Biosphere Programme (Royal Swedish Academy of Sciences), presented at U.N. climate negotiations, Copenhagen



Star-Telegram's first news graphics editor

Founding member of Association of Women Journalists

Part of team nominated for Pulitzer Prize for *Hidden Wars* series on global conflicts

Numerous awards from Society of Newspaper Design, including national honors for outstanding graphics portfolio

Dallas Morning News' first news graphics editor

Maps, charts and diagrams for dozens of college textbooks on history, law, social sciences

Social media graphic on Deepwater Horizon oil spill goes viral

Ham radio license

Storm chaser training

Colorado: A Historical Atlas with 100 maps/charts

Colorado atlas named Best History Book by Colorado Humanities and wins High Plains Book Award

Texas: A Historical Atlas with 175 maps/charts

Texas atlas wins Best Reference by Texas Library Association

Back to my roots at Dallas Morning News' as part-time graphic artist responsible for all graphics in daily newspaper

29 years of charts and maps for ExxonMobil's annual reports

Maps and infographics for dozens of books

Pandemic deeply wounds many of my oil/gas, non-profit, publishing clients. Actively seeking new projects.

Maps of all 254 Texas counties for *Texas Almanac*

Mandolinist in gospel music band

**EDWARD TUFT**  
Seminar on data visualization

**TARRANT COUNTY COLLEGE**

- Certification in GIS
- Classes in HTML, CSS, JS

**GIS**

**SMITHSONIAN INSTITUTION**  
Washington, D.C.  
BIM/GIS intern in Facilities Knowledge Management